

# Cookie Policy

Updated 17 July 2017

VIIV HEALTHCARE ULC uses cookies to improve the experience for visitors to our websites, including websites that can be accessed through our mobile applications, and has published this Cookie Policy. It explains what cookies are and how we use them on our websites. If you don't want to receive cookies while browsing our website, you can modify your browser and/or mobile device settings so that it notifies you when receiving cookies or you can choose to restrict or block cookies.

Cookies are tiny files, composed of a string of letters and numbers, placed on your computer by web page servers. They enable the website owner to distinguish you from other users of the website. Cookies cannot be executed as code or used to deliver viruses and they cannot enable us to access your hard drive. We cannot read any information on your hard drive even if we store cookies there.

The data generated through cookies on VIIV HEALTHCARE ULC websites can be used for various purposes including the following:

#### Strictly necessary

These cookies are essential in order to enable you to move around the website and use its features, such as accessing secure areas of the website and saving items to a shopping basket.

#### Performance

These cookies collect information about how visitors use a website, for instance which pages visitors go to most often and if they receive error messages. They are used to improve how a website works in future versions.

#### Functionality

These cookies allow the website to remember choices you make such as user name, language or region you are in and provide a more enhanced personal experience.

#### Targeting or advertising

These cookies are used to deliver content more relevant to you and your interests.

We don't permit any third parties to advertise on our website but we cannot control advertisers that are allowed by internet service providers to advertise whilst you are browsing on the internet.

We (or service providers operating on our behalf) may also use cookies for targeted advertising based on your online interactions. We use these cookies on the Website and in connection with content that appears on third-party websites and online services. This allows us to identify information that we believe will be of interest to you, and we use this information for targeted advertising to you. We will not use cookies to collect and use sensitive personal information for targeted advertising unless we first obtain your consent to do so.

You can learn more about how to manage your cookies by visiting the Help function of your browser, the settings of your mobile device or you can visit [www.aboutcookies.org](http://www.aboutcookies.org) which provides detailed information on managing cookies on popular browsers. Please be aware that parts of our websites may not function correctly if you disable cookies.